JUNETEENTH

2026

William Land Park, Sacramento, CA - June 20,2026

WARE/SERVICE VENDORS & NON-PROFIT GROUPS

Juneteenth is the oldest known commemoration of the end of slavery in America; celebrating the Emancipation Proclamation for 150 years now! This educational festival spotlights the history & culture of African Americans, while providing a family-friendly environment of music, food, entertainment and children's activities, all the while inducing a sense of community throughout the region.

Entry Requirements For Ware Vendors *(non-food & beverage)*

- ***You are to provide your own 10x10 booth, tables, chairs, etc.***, and the ability to display and sell products at William Land Park/Sacramento, California; Saturday, June 20,2026 from 11am to 6pm.
- Acceptance as a merchant is subject to event leadership approval.
- It is **mandatory** that photographs of your proposed exhibit, and/or product, be included with your application.
- A space fee of **$300.00** is required to participate as a vendor or non-profit group.
  - You will retain 100% of proceeds from sales of your wares.
  - 10'x10' space provided (Specific location identified at load-in)
  - Double sized spaces used by ONE vendor can be provided at a cost of **$550**.
  - Payment must be made to Sacramento Juneteenth, Inc. online at www.sacramentojuneteenthinc.com by June 8,2023.
  - APPLICATIONS OR PAYMENTS WILL NOT BE ACCEPTED AFTER THE JUNE 7, 2026 DEADLINE.
  - Space is allocated based on the date of receipt of completed application, payment and approval from festival leadership.

Booth Requirements and Design Rules

- Exhibit participation is available on a first come, first approved basis. It is recommended that you send application and payment immediately to increase the likelihood of your participation as a vendor/exhibitor. Space is limited!
- The producers of the Juneteenth Celebration do not discriminate on the basis of ethnicity, sex, religion, age, physical handicap or political affiliation. We do reserve the right to approve or disapprove all entries on the basis of event suitability.
- All displays and merchandise must be family-friendly. You are welcome to decorate as you wish and to display on tables or racks or hangers, etc.
- Spaces are 10 feet by 10 feet.
- All components of the exhibit must be confined within the area of the 10x10 space and cannot obstruct access to adjacent vendor spaces or exhibits.
- **Electrical service will NOT be provided**.
- The producers of the Juneteenth Celebration will not be held responsible for any depredation of loss of any kind, whether by fire, theft, physical violence, elements of nature or any other cause however originating.
- Cash receipts on all sales shall be fully retained by the exhibitor. The Juneteenth Celebration producers shall make no claims on these receipts.
- It is expected that all exhibitor participants and each exhibitor participant's representatives will conduct themselves in a considerate and professional manner at all times while conducting business within the event's boundaries.

Staffing/Set-Up/Break-down

- We require the staffing of your booth during all open event hours.
- All personnel must be knowledgeable about the products for sale/demonstration.
- Booth staff must have the ability to set up booth and products during pre-event hours and tear down after event hours.
- Please arrive no earlier than 8:00a.m. to begin set-up. All booths must be set-up no later than 10:00a.m.
- ***VENDOR/EXHIBITOR VEHICLES ARE NOT ALLOWED ON GRASS WITHOUT PERMISSION FROM BOOTH COORDINATOR.*** Violation may result in cancellation of space without refund of fees.
- *There will be no late set-up allowed for those arriving after 10:30a.m. No refunds will be given if booths are disallowed because of late arrival.*
- Each exhibitor is responsible for the condition of his or her space during AND AFTER THE EVENT. Full clean-up of booth space is exhibitor's responsibility. Breakdown may begin as early as 5:45p.m. All booth space must be fully cleared and cleaned by 8:00p.m.

Booth Coordinator:

Gloria Robertson
916/768-8574
gloriarobertson@comcast.net

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(Application Deadline: 6/7/2026 or until all spaces filled)

WARE/SERVICE VENDORS & NON-PROFIT GROUPS

Business Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
Email: _____

1. Please describe products/services & any displays and/or demonstrations:

_____

_____

2. Please describe how your products/displays will be arranged in your space:

_____

_____

3. ☐ Yes – photos of our display/exhibit/products are enclosed.

4. ☐ Yes – I have enclosed payment of $300 for my booth space. ($550 for a Double Space)

5. ☐ Yes – ***I understand that event leadership will NOT provide tables, chairs, or shade.***

I/we (the above named individual or group) do hereby apply to participate in the Juneteenth Celebration, June 21, 2025 at William Land Park, Sacramento, California. We understand that as participants, we are responsible for our personal supplies and merchandise and will not hold the producers of the Juneteenth Celebration responsible in case of personal theft, bodily injury or other acts beyond my/our control during participation in said event.

Signature _____Date _____