Juneteenth 2026

William Land Park, Sacramento, CA - June 20, 2026
(Application Deadline: 6/07/2026 or until space fills up)

FOOD & BEVERAGE VENDOR APPLICATION

Juneteenth is the oldest known commemoration of the end of slavery in America; celebrating the Emancipation Proclamation for 150 years now! This educational festival spotlights the history & culture of African Americans, while providing a family-friendly environment of music, food, entertainment and children's activities, all the while inducing a sense of community throughout the region.

REQUIREMENTS FOR FOOD & BEVERAGE VENDORS

- **You are to provide your own booth, tables, power, etc.**, and the ability to prepare and sell food & beverages at William Land Park on Saturday, June 21, 2025 from 11 a.m. to 6 p.m.
- *Without an annual permit from the County of Sacramento, the fee is **$700**. If you have an up-to-date annual permit with the County of Sacramento, **the fee is $600.00.*** (Fee for a double space used by ONE vendor may be negotiated.)
- Spaces are approximately 12'wide x 20'long.
- **Application Deadline is June 7, 2026 or until space fills up.**
- Effort must comply with all county health code guidelines.
- Use of heat of any type must be accompanied by a fire extinguisher.
- Acceptance as a merchant is subject to event producer's approval.
- Photographs of your booth and several menu items should be included with your application.
- You will retain **100%** of proceeds from your sales.
- ***Only items approved BY VENDOR COORDINATOR prior to event may be sold at the festival. Any items being sold that weren't included in application process approval may be reason for leadership to close booth down AT THE EVENT, without refund of fees.***

STAFFING

- Booth must be staffed during all open event hours from 11 a.m. to 6 p.m. on Saturday, June 20,2026
- All personnel must be knowledgeable about products for sale.
- Your staff must have the ability to set up booth, etc. during pre-event hours and tear down after event hours. **(Booth should be set-up no later than 10 a.m. for health inspections. You may begin load-in and set-up as early as 7:30 a.m. on Saturday, June 20th. Breakdown must be completed no later than 8:00p.m. the same day.)**

F&B VENDOR COORDINATOR:
Ursula Johnson
916-715-9436
sistawear@gmail.com

COMPLETE APPLICATION AND PAYMENT ON WEBSITE:
Sacramentojuneteenthinc.org

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William Land Park, Sacramento, CA - June 20,2026

FOOD & BEVERAGE VENDOR APPLICATION

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

1. Please describe how food items will be prepared (i.e. BBQ, deep fry, pre-packed, etc):

_____

_____

2. Please draw basic footprint of set-up:

3. Please specify any additional information or special requests:

_____

_____

4. □ Yes – Photo of our booth is enclosed.
5. □ Yes – I have included a copy of our menu or list of items to be sold.
6. □ Yes – I have enclosed payment for my booth space.
7. □ Yes – **I have enclosed copy of annual permit from the Sac. County Health Department.**

I/We (the above named individual or group) do hereby apply to participate in the Juneteenth Celebration, June 20,2026 at William Land Park, Sacramento, California. I/We understand that as participants, I/we are responsible for our personal supplies and merchandise and will not hold the producers or sponsors of the Juneteenth Celebration responsible in case of personal theft, bodily injury or other acts within or beyond my/our control during participation in said event.

Signature _____ Date _____